

PROMPTUR

First line generator

50 questions, 10 for each field.

INSURANCE

1. How much life insurance do I actually need?
2. What's the difference between term and whole life?
3. Does my home insurance cover water damage?
4. Why did my premium go up without a claim?
5. Should I bundle my home and auto policies?
6. What deductible makes sense for me?
7. Will filing a small claim raise my rates?
8. How do I compare two quotes fairly?
9. What's the difference between replacement cost and actual cash value?
10. Who should I name as my beneficiary?

AUTO DEALERS

1. Should I lease or buy?
2. Is it better to buy new or lightly used?
3. How do I get the most for my trade-in?
4. Is an extended warranty worth it?
5. What fees should I expect on top of the sticker?
6. Should I arrange financing before I come in?
7. What does certified pre-owned actually mean?
8. What happens at the end of a lease?
9. How do I know I'm getting a fair deal?
10. What should I do if my new car has a problem?

MORTGAGE

1. How much house can I really afford?
2. Should I get pre-approved before I start looking?
3. Fixed or variable rate: which is right for me?
4. How much do I need for a down payment?
5. What closing costs should I plan for?
6. How does my credit score affect my mortgage?
7. Should I use a mortgage broker or a lender directly?
8. Should I pay down my mortgage faster or invest instead?
9. What can go wrong between approval and closing?
10. Can I switch lenders if I find a better deal?

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REALTORS

1. Is now a good time to buy or sell?
2. How do you decide what my home is worth?
3. Should I sell first or buy first?
4. What should I fix before listing?
5. Is staging worth it?
6. What does a buyer's agent actually do for me?
7. How do I make my offer stand out?
8. How much below asking should I offer?
9. What happens after my offer is accepted?
10. What should I do in the first month after moving in?

EVERGREEN

1. What's the best advice you got when you started?
 2. What do people get wrong about what you do?
 3. Why did you get into this line of work?
 4. What's a mistake you made early on and learned from?
 5. What question do you wish more customers asked?
 6. What would you tell someone thinking about joining your industry?
 7. What's a customer story that stuck with you?
 8. What's the most common myth in your industry?
 9. Who's your favorite sports team, and why?
 10. What movie can you watch over and over?
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Promptur puts five new questions on screen every day.

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